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News

For Immediate Release

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iKlear Expands Distribution to Trans World Entertainment



San Francisco, CA, August 5, 2010 —

Meridrew Enterprises is pleased to announce the addition of Trans World Entertainment to the iKlear family of retailers. Trans World Entertainment (NASDAQ symbol TWMC) with over 500 retail locations in the US and Puerto Rico, is better known by their national retail brands f.y.e. (For Your Entertainment), Saturday Matinee, Suncoast Motion Picture Company and

their regional brands sam goody, Coconuts and Harmony House. Trans World Entertainment is a leading entertainment retailer specializing in CD, DVD, Blu-Ray and games with over 500 retail locations plus online store.

Trans World Entertainment is selling the iKlear iPod kit (iK-iPod) and iKlear Travel Singles (iK-TS20) cleaning systems in all 500+ stores nationwide. iKlear was the ideal match providing Trans World with a high value brand of cleaning accessories to enhance their recent addition of digital music player skins, cases and accessories.

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iKlear products are available online and nationwide at select retailers including Apple, Fry's Electronics, Micro Center, Nebraska Furniture Mart and other fine retailers. For more information please visit our web site at www.klearscreen.com.

Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use. For more information about Klear Screen or iKlear products contact our office at (925) 838-8774.

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